

	KD-43X80L									
	KD-50X70L									
	KD-50X75L									
	KD-32W835									
	KD-43X64L									
	K-43S20									
	K-43S25									
	K-43S30									

BRAVIA OFFLINE THROUGH PINELAB/PAYTM/BENOW									
Location	Rest of the Channel - All India								
Discount %	5.0%		10.0%						
Max Discount	3000	5000	5000	6000	7500	10000	12500	15000	20000
Min Transaction Amount	18000	46000	40000	50000	65000	85000	85000	150000	190000
BRAVIA SELECTED SKUs									
	KDL-32W6100	KD-50X80J	KD-55X75K	XR-55X90J	KD-75X80J	XR-55A80J	XR-65A80J	XR-77A80J	XR-83A80L
	KD-32W830	KD-50X80K	KD-55X80J	XR-55X90K	KD-75X80K	XR-55A80K	XR-65A80K	XR-77A80K	K-85XR90
	KD-32W830K	KD-50X80L	KD-55X80K	XR-65X90J	KD-75X82L	XR-75X90J	XR-65A95K	KD-85X85J	
	KDL-43W6600		KD-55X85J	XR-65X90K	K-55XR70	XR-75X90K	XR-55A95L	KD-85X85K	
	KLV-43W672G		KD-55X85K	XR-55X90L	K-65XR70	XR-55A80L	XR-65A80L	XR-85Z9J	
	KD-43W880K		KD-65X75K	XR-65X90L	K-75S30	XR-75X90L	XR-65A95L	XR-85X95K	
	KD-43X75		KD-65X80J			K-55XR80	K-65XR80	XR-77A80L	
	KD-43X75K		KD-65X80K				K-75XR70	KD-85X80L	
	KD-43X80J		KD-65X85J					XR-85X95L	

	KD-43X80K		KD-55X75L					K-75XR90	
	KLV-50W672G		KD-55X82L					K-85S30	
	KD-50X75		KD-65X75L						
	KD-50X75K		KD-65X82L						
	KD-43X70L		K-50S20						
	KD-43X75L		K-50S25						
	KD-43X80L		K-50S30						
	KD-50X70L		K-55S25						
	KD-50X75L		K-55S30						
	KD-32W835		K-65S25						
	KD-43X64L		K-65S30						
	K-43S20								
	K-43S25								
	K-43S30								

AUDIO OFFLINE THROUGH PINELAB/PAYTM/SHOPATSC.COM

Discount %	Upto 10% Rs.10000							
Max Discount	500	2000	3000	4000	5000	6000	8000	10000
Min Transaction Amount	3500	10000	18000	55000	31000	25000	55000	65000
Applicable SKUs								
	SRS-ULT10	MHC-V43D	MHC-V73D	SRS-XV900	SRS-XV800	HT-A3000	HT-A5000	HT-A7000
		HT-S2000	SRS-XV500			HT-A3000+S A-SW3	HT-A5000+S A-SW3	HT-A9000

Combo Products - Through Sony Mobile Option of			SRS- ULT70			HT- A3000+S A-SW5	HT- A5000+S A-SW5	HT- A7000//M 1E12+SW 5+RS5
			HT- S2000+S W3			HT- A3000+S A- SW3+SA- RS3S	HT- A5000+S A- SW3+SA- RS3S	HT- A7000//M 1E12+SW 3+RS5
			HT- S2000+S W5			HT- A3000+S A- SW5+SA- RS3S	HT- A5000+S A- SW5+SA- RS3S	HT- A9000//M 1E12+SW 5+RS5
			HT- S2000+S W5+RS3S			HT- A3000+S A- SW3+SA- RS5	HT- A5000+S A- SW3+SA- RS5	HT- A9000//M 1E12+SW 3+RS5
			HT- S2000+S W3+RS3S			HT- A3000+S A- SW5+SA- RS5	HT- A5000+S A- SW5+SA- RS5	HT- A9000//M 1E12 + SW3 + RS3S
						SRSULT10 00/CE12	HT-A8000	HT- A9000//M 1E12 + SW5+RS3 S

Sony Mobile Option or Pinelab (Without Serial Number Validation)						HT- A8000+S A-SW3	HT- A9000//M 1E12 + SW5
						HT- A8000+S A-SW5	HT- A9000//M 1E12 + SW3
						HT- A8000+S A- SW3+SA- RS3S	HT- A7000//M 1E12 + SW3 + RS3S
						HT- A8000+S A- SW5+SA- RS3S	HT- A7000//M 1E12 + SW5+RS3 S
						HT- A8000+S A- SW3+SA- RS5	HT- A7000//M 1E12 + SW5
						HT- A8000+S A- SW5+SA- RS5	HT- A7000//M 1E12 + SW3
							HT-A9M2

								HT- A9M2+S W3
								HT- A9M2+S W5